

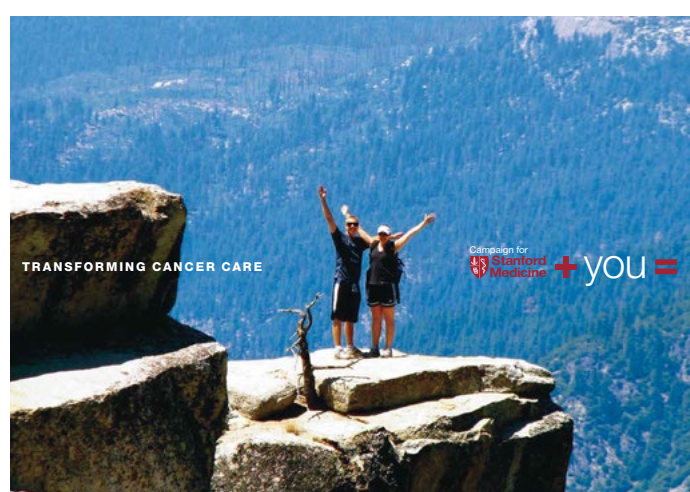
# the equation

news for friends of Stanford Medicine fall 2014

Campaign for  
Stanford  
Medicine



## Feature Story



### Unprecedented effort to transform cancer care launched at Stanford

One of the cornerstones of the Campaign for Stanford Medicine's *Transforming Cancer Care* initiative is a new program that assigns a multidisciplinary care coordinator (MCC) to serve as a one-on-one advocate and liaison for cancer patients new to Stanford Health Care.

[Learn more >](#)

## Stanford Medicine in the News



### Biomedical researcher invents high-tech tools for the developing world

Manu Prakash, PhD, recently named one of Technology Review's "35 Innovators Under 35," invents low-cost technologies for disease-detection to help both improve global health and spread scientific knowledge. [Learn more >](#)



### Mix and Match: Biomedical big data approach to finding new uses for old drugs

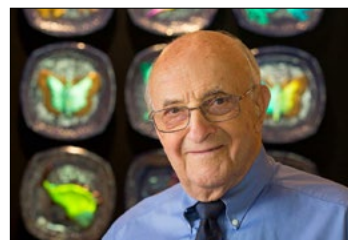
Atul Butte, MD, PhD, and his research team have found a new way to draw on the world's wealth of biological data to cut down the time from treatment concept to drug approval using drug repositioning. Instead of an average of 15 years, it could take just a few. [Learn more >](#)



### On shaky ground: New Stanford Hospital constructed to withstand major earthquake

The new Stanford Hospital is being constructed to withstand the most severe tremors. When completed in 2017, the building will be one of the most seismically safe hospitals in the country. [Learn more >](#)

## Giving Matters



### Medical innovator establishes scholarship to "pay forward the gift of education"

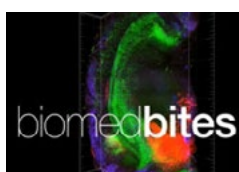
The motivation for Alfred P. Spivack, MD, to establish The Spivack Family Spirit of Philanthropy Scholarship was a desire to alleviate today's medical students from some of the staggering debt they incur. [Learn more >](#)



### Congratulations to our 2014 Gold Spike Award Winners!

We are thrilled to congratulate two leaders of the Campaign for Stanford Medicine's volunteer cabinet, Mariann Byerwalter, '82, and John Levin, MA '70, who will be awarded Stanford's Gold Spike Award. Symbolizing foresight, perseverance, and accomplishment, the award is given annually for distinguished volunteer leadership service to Stanford.

## Stay Connected with Stanford Medicine



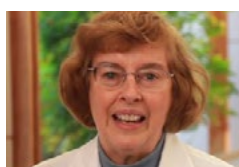
### Biomed Bites Series: Hear from Stanford's top scientists

Biomed Bites is a recently launched weekly video series that highlights the best of Stanford Medicine's leading-edge research and introduces you to some of our most innovative faculty members across a variety of disciplines. [Learn more >](#)



### Stanford Cancer Institute launches @StanfordCancer on Twitter

For the latest on cancer research and discovery, treatment options, and prevention information follow [@StanfordCancer](#) on Twitter.



### New Stanford Health Care Video Series: "Why I Went Into Medicine"

Stanford physicians share personal stories of what motivated them to become a doctor, why they chose their specialties, and what they love about the field. [Learn more >](#)

## Recent and Upcoming Events



### Dec 1 Under One Umbrella: A Benefit for the Stanford Women's Cancer Center

The sixth annual fundraising event in support of the Stanford Women's Cancer Center will be held on Monday, December 1, at the Sharon Heights Golf and Country Club. This year's luncheon includes an intimate performance by friends and supporters of the center, country superstars Trisha Yearwood and Garth Brooks. Sponsorships and a limited number of individual tickets are available.

Monday, December 1  
[Learn more >](#)

### Frontiers in Medicine Wrap-Up

Stanford Medicine recently hosted a gathering of philanthropic supporters for an evening featuring three of our most dynamic, award-winning scientists sharing stories of how their work is expanding frontiers in medicine. The event's theme "You are Here," focused on how the innovative spirit of Silicon Valley combined with Stanford's culture of interdisciplinary collaboration are fueling the biomedical revolution. [Learn more >](#)

### Stanford Medicine at TEDMED

TEDMED, an annual event dedicated to exploring the promise of technology and potential of human achievement in health and medicine, was held in San Francisco in September. Stanford Medicine co-hosted the conference and held a reception featuring top researchers sharing their groundbreaking work. [Watch Highlights >](#)

### Dec 2 Support Stanford Medicine on #GivingTuesday

#GivingTuesday is a global movement dedicated to giving back. On Tuesday, December 2, 2014, charities, families, businesses, communities, and individuals around the world will come together for one common purpose: to celebrate generosity and support the causes they believe in. Stanford Medicine would be proud to be included in your giving back plans.

[Make a donation online](#) and inspire others by sharing on social media how and why you gave by using the hashtags #GivingTuesday and #StanfordMedicine

Tuesday, December 2  
[Learn More >](#)

*Learn more about the [variety of exciting events](#) that are available through Stanford Medicine.*

To subscribe to receive this newsletter via email, please [click here](#).

