



Event Briefing:
Stanford Women's Cancer Center
Annual *Under One Umbrella* Benefit

Event Purpose and History

Cancer affects people profoundly—it changes the direction of their lives, refocusing their energies on new challenges and rearranging personal priorities. The individuals who first envisioned **Stanford Women's Cancer Center**—and those who are committed to converting that vision into a state-of-the-art reality—were motivated by the desire to assist women and their families who confront a cancer diagnosis.

The mission of the Stanford Women's Cancer Center, conceptualized by its director, Jonathan Berek, MD, MMSc, is to provide comprehensive patient support services to women and their families who are affected by breast and gynecologic cancers—to bring them “under one umbrella” of care in a centralized program and facility.

Dedicated supporters have rallied around the *Under One Umbrella* benefit event to increase awareness of the advancements in research and care offered by Stanford Women's Cancer Center and the life-changing and life-saving impact they have on women's health in our community and around the world. Our events have been deeply meaningful for our community as demonstrated by the enthusiasm and generosity invested in our mission. Fueled by the concerted efforts of our supporters, *Under One Umbrella* has raised more than \$66 million to date for cancer research and treatment at the Stanford Women's Cancer Center!

We have celebrated 12 successful *Under One Umbrella* events—uniting our community of supporters, researchers, caregivers, staff, patients, and families in an opportunity to learn about promising developments in prevention, detection, and treatment of women's cancers; share the joy of music and laughter; recommit to the goal we share; and honor the work that we have accomplished together. Listed below are the talented artists who have supported this effort over the past thirteen years.

- 2009 | Nicole Kidman, Keith Urban
- 2010 | Trisha Yearwood, Garth Brooks
- 2011 | Sheryl Crow
- 2012 | Wilson Phillips
- 2013 | Keith Urban—5th Anniversary
- 2014 | Trisha Yearwood, Garth Brooks—Gwen Yearwood video tribute
- 2016 | Harry Connick, Jr.
- 2017 | Darlene Love
- 2018 | Rita Wilson, Tom Hanks
- 2019 | Trisha Yearwood, Garth Brooks, Keith Urban—10th Anniversary at the Bing
- 2020 | Virtual Under One Umbrella—Scientists & Celebrities
- 2022 | Carrie Underwood—back at the Bing Concert Hall

Event Details

Each *Under One Umbrella* event features a reception, seated lunch or dinner, brief remarks from Dr. Berek and other Stanford Medicine leaders, and the experience of one or more of our patients, shared in person or through video. The event concludes with a performance by our celebrity guests.

Key Contributors and Guests

Our volunteers—a dedicated group of women in our community—sell event sponsorships, tables, and tickets and assist with basic logistics. The audience includes top-tier donors, local community and business leaders, and key Stanford faculty and staff. Table prices range from \$10,000 to \$100,000.

Contact Information

For more information and additional discussion:

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TOGETHER, LET'S BUILD A LEGACY OF HOPE AND HEALING FOR OUR MOTHERS, SISTERS, DAUGHTERS, AND FRIENDS

